



Apply now!

We are Magenta. With Magenta we shape the digital future, which creates sense and brings happiness, which is exciting and thrilling, fascinating and inspiring. Be part of the Mobile & Convergence team and bring our vision to life.

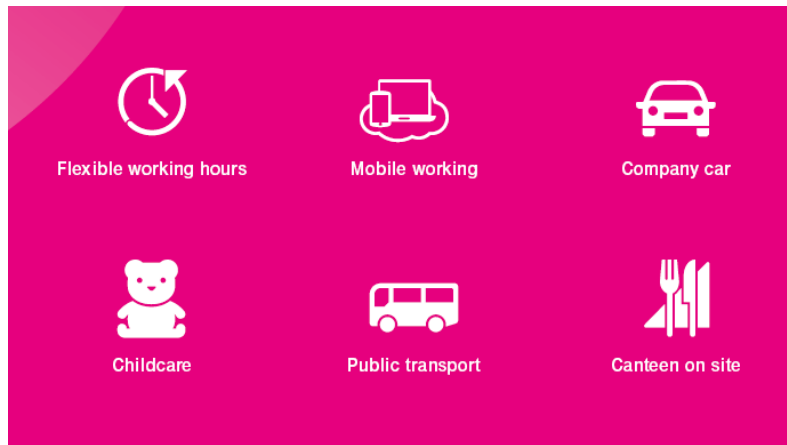
- Turn business questions into actionable insights by identifying and defining research questions and needs
 - Manage primary market research projects in cooperation with agencies – from briefing to creating actionable insights
 - Enhance existing research knowledge by secondary data (incl. desk research) and create insights from different data sources
 - Present the findings to the management as well as to your colleagues, and manage the research budget
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- Do you have a university degree (Bachelor or higher) in a relevant field (Market Research, Social Sciences or Business Administration) and at least 2 years of professional experience in market research / consumer insights / data analysis?
 - Are you an expert when it comes to research methodology (both quantitative and qualitative)?
 - Do you have excellent written and oral English skills?
 - Are you a real team player with the ability to work across various departments and do you have strong presentation skills?

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Magenta is not just a color or a name, but rather a vision:
the ultimate promise for the digital future in Austria.



That sounds good to you?
THEN WE MIGHT BE THE RIGHT ONES FOR YOU.



We are Magenta, you too?



Sophie Musterbaum

We will still talk about that later, but you should know: Depending on your qualifications, your experience and your commitment we offer an attractive, market compliant salary of about € 40.000 (on a full-time basis) gross per year.

You want to find out more about us? Get a glimpse of our Magenta world.

[Apply now!](#)