



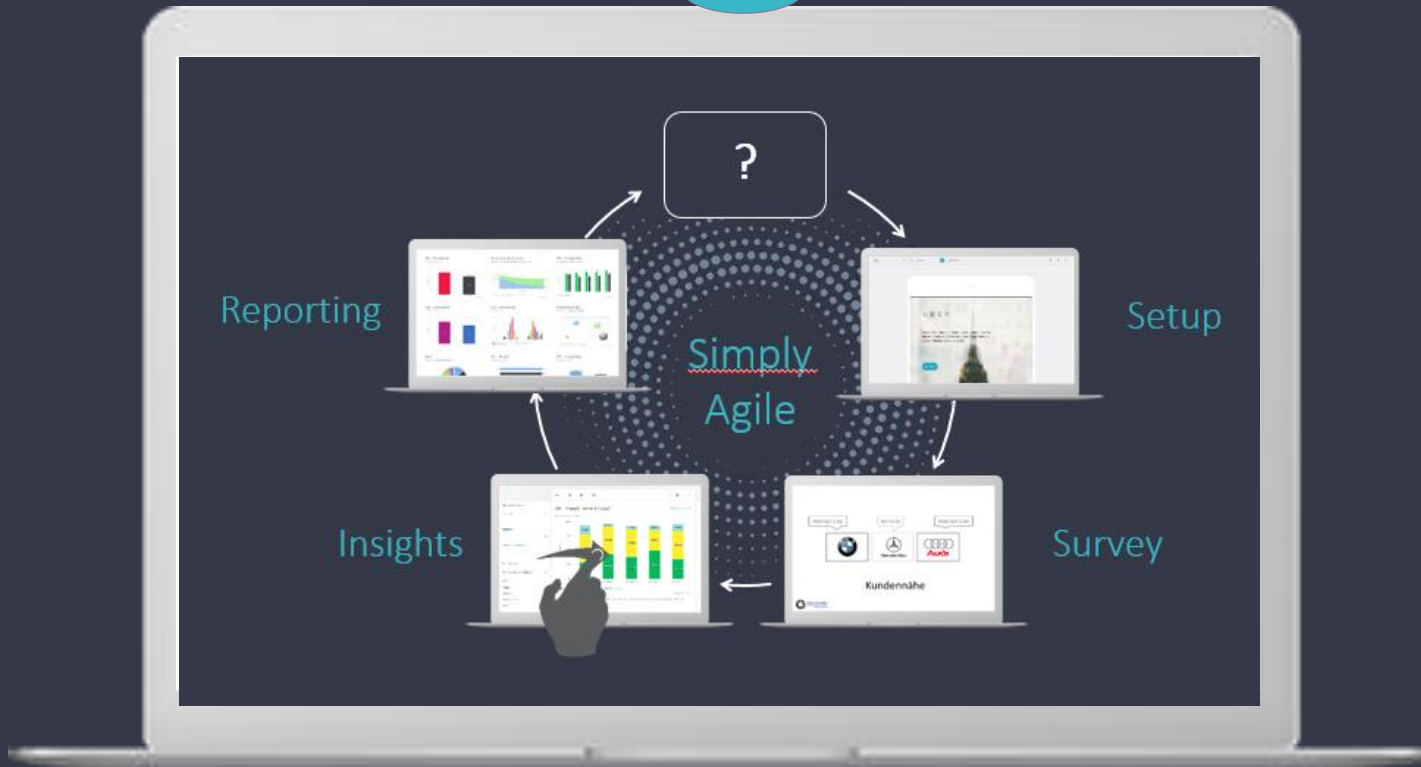
Agile Insights with quantilope

November, 2017



quantilope

Scientific methods
Programming
Visualisation
Analytics



Speed up



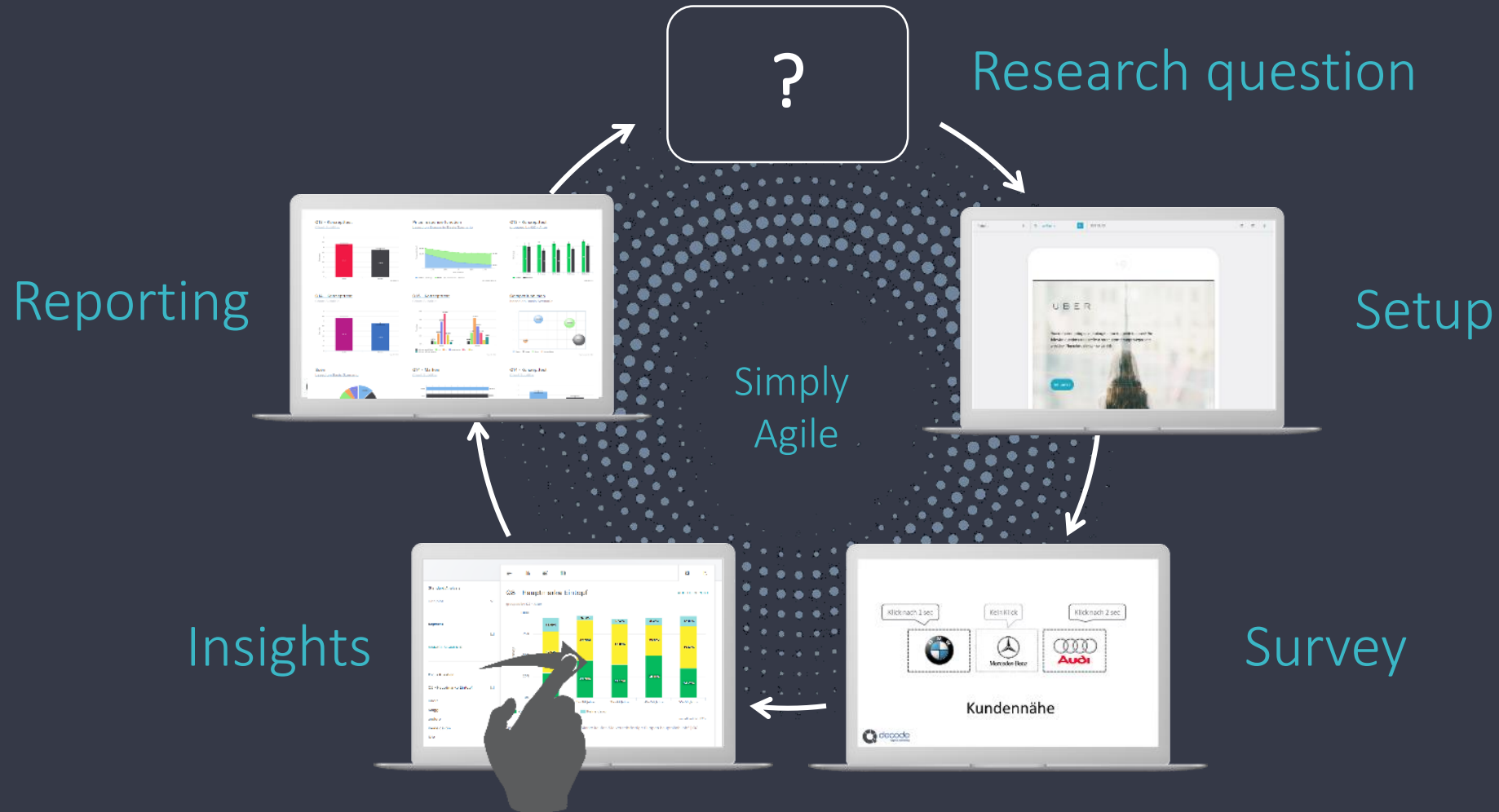
Costs down



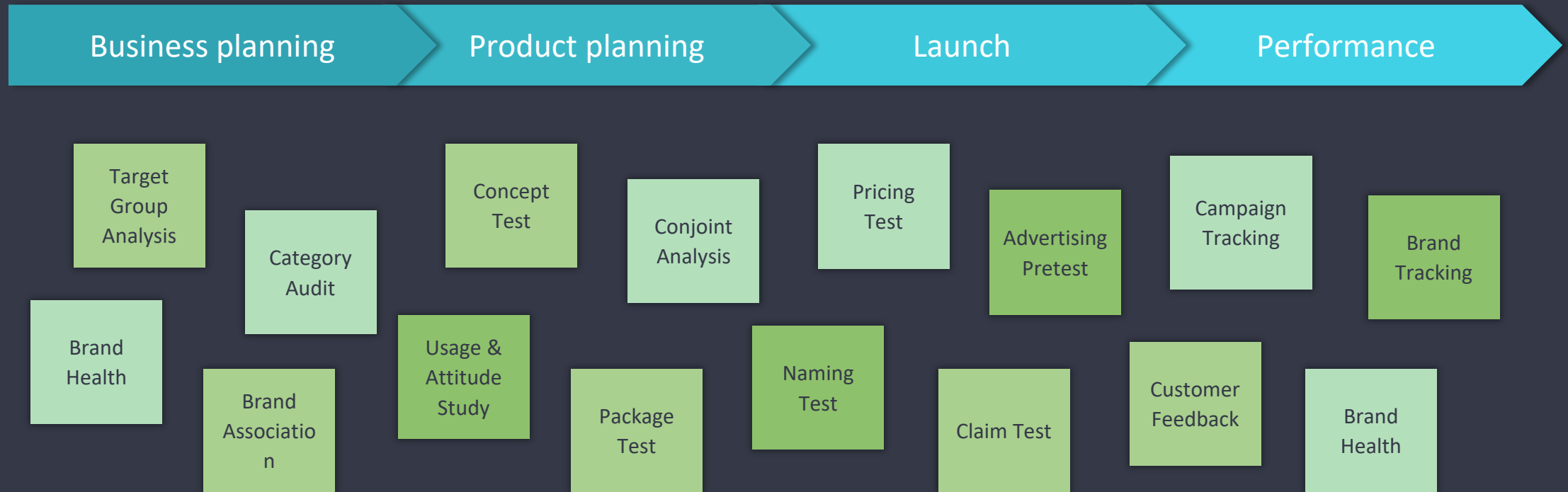
Ease of use



Sprints: Agile from the question to the report



All solutions, end-to-end in one software



Based on robust research methodologies

Conjoint Analysis

MaxDiff

NPS

Implicit Neuro-Methods

Key Driver Analysis

Correspondence Analysis

A/B Testing

Price Sensitivity Meter

When to use the Agile Approach?

	Classic Approach	Standardized Tools	 <i>quantilope</i>
Full Flexibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customization	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Blueprinting	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Live Analytics	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Rapid Results	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



3 Monsters Hinderling Agile Insights Transformation

#1



Loss of Control

#2



DIY

#3



Change

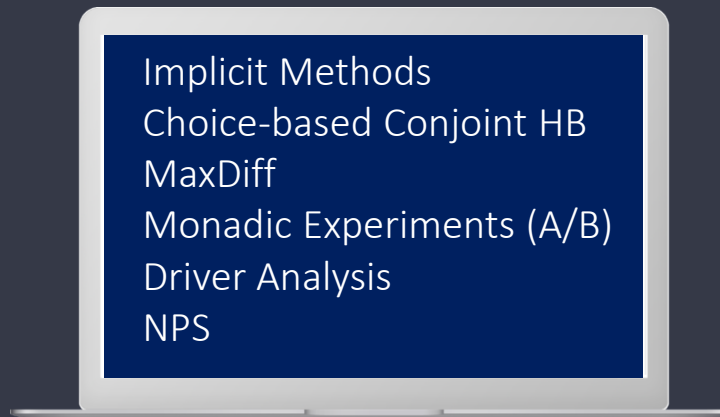


#1: Transparent and Robust Process with Actionable Output

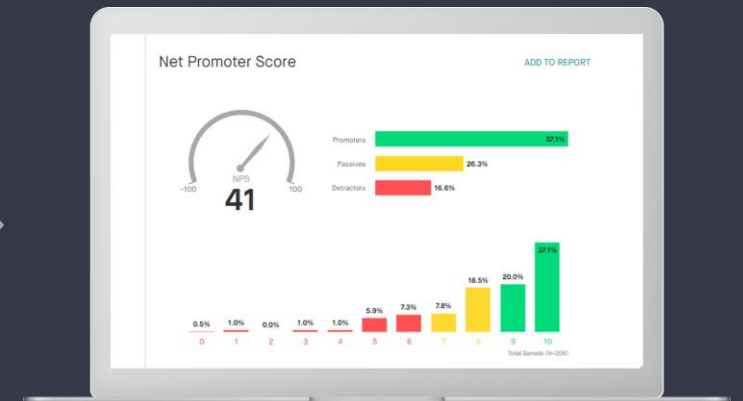
Reliable Panels



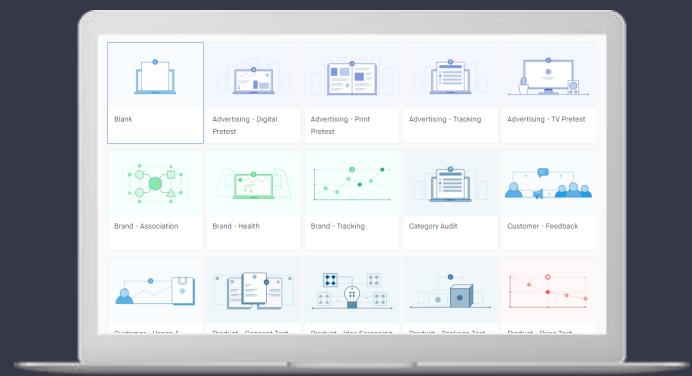
Solid Methods



Actionable Output



#2: Robust Software + Professional Consulting



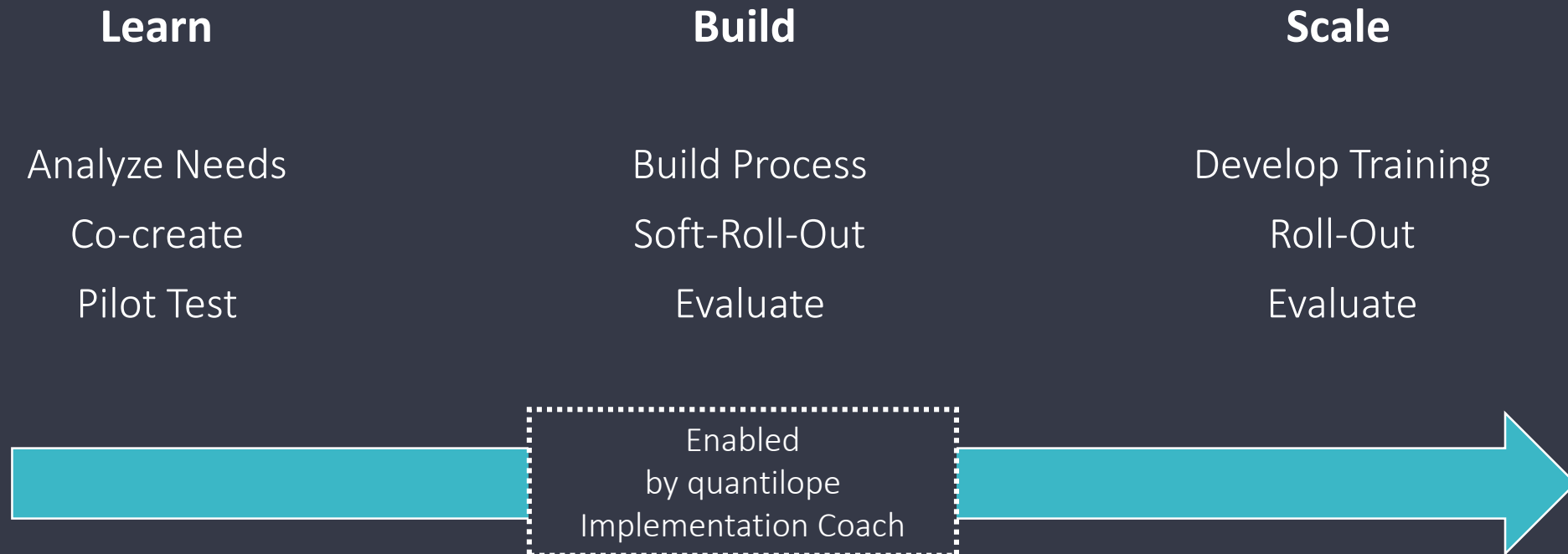
Highest quality from software to service – you choose the service level



#3: Agile Insights promote Agile Work



Agile Insights Implementation according to your needs



Contact



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